



## NEWS RELEASE

### Media Contacts:

Centric Software North America: Mary Nowak, Talking Points Professionals, +1 970 416 8877, [mnowak@talkingpointspro.com](mailto:mnowak@talkingpointspro.com)

Centric Software Europe: Mariateresa Rubino, Simply MOD, +39 389 457 3163, [mariateresarubino@simplymod.it](mailto:mariateresarubino@simplymod.it)

One Jeanswear Group: Melanie Cohen-Nathan, +1 212 822 1386, [mcohen-nathan@onejg.com](mailto:mcohen-nathan@onejg.com)

### One Jeanswear Group chooses Centric 8 PLM

*-- Product Lifecycle Management (PLM) to be used across all brands --*

**LOS GATOS, Calif., November 3, 2015** – One Jeanswear Group Inc. has selected the Centric 8 product lifecycle management (PLM) platform to power the future of its extensive brand portfolio.

Formerly known as Jones Jeanswear Group, New York City-based One Jeanswear are denim experts with a prestigious stable of branded and private label businesses such as, *Gloria Vanderbilt, l.e.i, Bandolino, Jessica Simpson (under license), Code Bleu, Vintage America Blues, Erika, Nine West Jeans, Robert Rodriguez, Suede, KIIND OF and Energie*. The company, as CEO Jack Gross explains, remains “committed to our mission to be the leading global supplier of jeanswear across all consumer segments.”

The Centric 8 PLM platform will be used across all of the group’s brands and all product types to improve efficiencies and create consistency amongst cross functional areas and complex product lifecycles. “We as a company need to align ourselves more closely with our factories and our overseas counterparts and need more modern technology to help us do so. Thus, we look to Centric,” says Gross, speaking about One Jeanswear’s worldwide manufacturing base and international offices.

Recognizing the need to manage their branded and private label processes within a single system, One Jeanswear invited several PLM suppliers to undergo detailed demonstrations and a request for quotation (RFQ) process with their IT and executive teams.

“We asked a number of suppliers to demonstrate their software and service expertise to us in person,” says Manuel Ochoa, Vice President of Supply Chain Systems and PLM project lead. “Centric Software led the pack when it came to the business-critical objectives our steering committee had identified,” referring to merchandise planning, design, technical specifications, materials management, sourcing and quality assurance functionalities. “Furthermore, their agile implementation methodology will enable us to obtain a faster ROI for the company.”

Inspired by the strength of Centric Software’s American PLM team, One Jeanswear will also adopt the Centric Enterprise and Collection Management suites to empower its sales team.

“Product development and branding are critical in the apparel industry and certainly for One Jeanswear, a company with an extensive portfolio of great fashion labels,” states Chris Groves, President and CEO of Centric. “We are confident that Centric 8 will help them achieve a competitive advantage and we look forward to partnering together on this important strategy.”

### One Jeanswear Group

One Jeanswear Group is a leading, global fashion company that operates a wide, diverse portfolio of brands. One Jeanswear Group oversees design, product development and innovation, technical support, fabric procurement, marketing, merchandising and global sourcing. One Jeanswear Group includes a branded portfolio: *Gloria Vanderbilt, l.e.i, Bandolino, Jessica Simpson (L), Code Bleu, Vintage America Blues, Erika, Nine West Jeans, Robert Rodriguez, Suede, KIIND OF and Energie*.

One Jeanswear Group is available in multiple channels of distribution including better department stores, mass retailers, and ecommerce.

**Centric Software, Inc. ([www.centricsoftware.com](http://www.centricsoftware.com))**

From its headquarters in Silicon Valley and offices in trend capitals around the world, Centric Software builds technologies for the most prestigious names in fashion, retail, footwear, luxury, and consumer goods. Its flagship product lifecycle management (PLM) platform, Centric 8, delivers enterprise-class merchandise planning, product development, sourcing, business planning, quality and collection management functionality tailored for fast-moving consumer industries. Centric Cloud packages extended PLM including innovative technology and key industry learnings tailored for small businesses.

Centric Software has received multiple industry awards, including the Frost & Sullivan Global Product Differentiation Excellence Award in Retail, Fashion and Apparel PLM, and was named one of Red Herring's Global Top 100 private companies.

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